



## Robotics Business Spotlight Webinar: Partner Up! The Value of Strategic Partnerships in Robotics

**Partner Up!**  
*The Value of Strategic Partnerships in Robotics*

			
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Event Hosted By:



**Tues, Sept 28**  
12pm US Eastern Time

Event Presented By:



Join us on Tuesday, September 28th at 12 PM US ET for a virtual discussion exploring the value of creating strategic partnerships within the robotics industry. In this discussion, we will explore a variety of topics related to strategic partnerships for commercial business growth of robotic automation companies. Our industry experts will share their own experiences, commercialization strategies, customer success approaches, state of the industry, what 'not' to do, and lessons learned.

**Special thanks to our event Presented By Sponsor: [Lucas Systems](#)**

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## Study Finds Pittsburgh Region is One of the Top Centers for Autonomous Mobile Systems

### FOREFRONT:

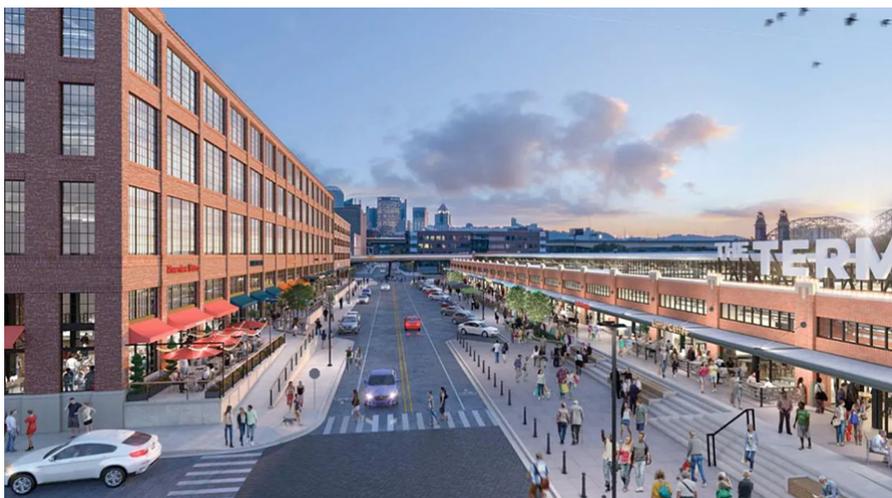
Securing Pittsburgh's Break-out Position in Autonomous Mobile Systems.



A new study has found that the Pittsburgh autonomy sector has reached critical mass and has the potential to become a major player in the global market! The culmination of a nine-month long study, the report finds that the Pittsburgh region is one of the top centers for autonomous mobile systems — a sector predicted to grow to a \$1 trillion+ global market by 2026, with an estimated 5,000 jobs and a \$10 billion impact for a region that captures 1% of that global market growth. [Learn more about the report here.](#)

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## Aurora Makes Pittsburgh Official Headquarters



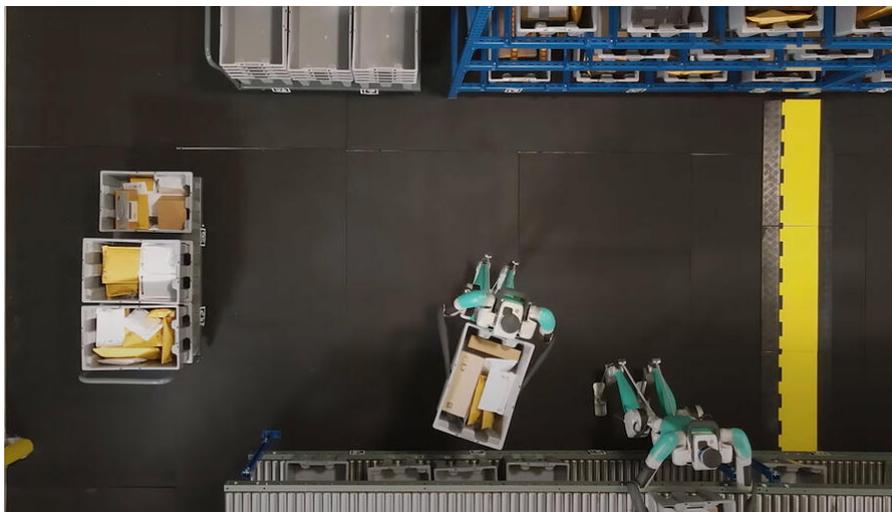
PRN Member Aurora has made Pittsburgh its official headquarters. The majority of Aurora's 1600 employees are based in Pittsburgh and last year, Aurora added new office space on Smallman Street in the vibrant Strip District, as well as a test track in Hazelwood. To mark the decision, Aurora is donating \$65,000 to fund STEM-related requests from Allegheny County teachers via DonorsChoose. [Learn more here.](#)

Aurora was an active participant in our June press event, where 100+ robotics companies outlined their commitment to making Pittsburgh the Robotics Capital of the World. This

announcement shows that Aurora takes this commitment seriously. [Hear more from Joel Reed, our Executive Director, in this article from Technical.ly Pittsburgh.](#)

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## Agility Robotics Plans to Expand Pittsburgh Presence



Agility Robotics plans to expand its Pittsburgh office by the end of the year. In this TechCrunch piece, get an update on Digit (the bipedal robot the company announced in 2020), their partnership with Ford, the company's expansion plans, and more. [Read about it here.](#)

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## Koop Technologies Raises \$2.5 Million



Pittsburgh-based Koop Technologies, an autonomy insurance startup, has closed a seed funding round of \$2.5M. Currently, the autonomy industry relies on traditional insurance companies to assess the risks and coverage plans for their products. Koop Technologies takes an industry-specific approach and leverages the new data that autonomous

technology produces and created new and more appropriate insurance frameworks around it. [Read more here.](#)

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## CMU Ranked #1 in Six Different Programs



U.S. News & World Report has ranked Carnegie Mellon University No. 1 in six different specialty areas that drive technological innovation worldwide, such as artificial intelligence, management information systems, cybersecurity and software engineering. [Read more here.](#)

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## HEBI Robotics Debuts Tready



PRN Member HEBI Robotics has debuted Tready, a robot that uses treaded flippers to navigate difficult terrain. The robot can climb stairs, move through obstacles and narrow spaces, swim, and handle large payloads, and it can be used for a variety of applications, including exploration and research. Tready is equipped with a computer right out of the box, as well as WiFi, the option for tethered power, and swappable batteries. [Read more here.](#)

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## Howie Choset Discusses Founding Robotics Companies



PRN Board Member Howie Choset was recently interviewed about his work on the now iconic Snake Robot, as well as the many companies that he has formed, including HEBI Robotics (modular robots), Medrobotics (surgical systems), and Bito Robotics (autonomous guided vehicles). [Watch the interview here.](#)

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## 2021 RealLIST Engineers - Nomination Form



**Hurry Pittsburgh, last chance to submit your nominations for Technical.ly's 2021 RealLIST Engineers before it closes tomorrow, Wed Sept 15th.** It's time to honor the most influential engineers who solve problems and build solutions — and who go above and beyond to guide the next generation of technologists. Honorees will be announced and celebrated later in the fall. [Nominate a Pittsburgh Engineer by Wed Sept 15th.](#)

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## IAM Robotics Demystifies the Industry in New Podcast



PRN Member IAM Robotics has debuted their new Crazy Hard Robots podcast. Hosted by Tom Galluzzo, the founder and CTO of IAM Robotics, the podcast will demystify the robotics industry by telling the stories of crazy-smart people and the 'crazy hard' problems they solved when creating the technology of the future. [Read more here.](#)

## A3 Autonomous Mobile Robots & Logistics Conference

**A3** | **Autonomous Mobile Robots & Logistics**  
CONFERENCE

OCTOBER 12 - 14, 2021  
RENASANT CONVENTION CENTER  
MEMPHIS, TENNESSEE

REGISTER TODAY

Sponsored by **FedEx**

This year's Autonomous Mobile Robots & Logistics Conference is coming up on Oct 12 - 14 in Memphis TN. PRN Member, Seegrid's VP of Product, Jeff Christensen will be speaking on the agenda at this year's event. There's still time to register to attend, exhibit or sponsor. [Learn more here.](#)

## Special Thanks To Our Leading Sponsors!

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## **ABOUT THE PITTSBURGH ROBOTICS NETWORK**

The Pittsburgh Robotics Network (PRN) is dedicated to empowering and strengthening robotics companies in the Pittsburgh region and positioning the ecosystem as an internationally recognized powerhouse. Interested in sponsorship opportunities? Email [info@robopgh.org](mailto:info@robopgh.org).

Pittsburgh Robotics Network (PRN), PO Box 90128, 5182 Liberty Ave, Pittsburgh, PA 15224

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